

ABSTRACT OF THE DISCLOSURE

A retaining end of a shoelace includes a shoelace and a retaining end integrally molded at both ends of the shoelace thereof respectively. Both ends of the shoelace is respectively disposed a tying section which is located into an upper and a lower molds communicating with piping for rubber to be injected therein to form the retaining end securely coated outside the tying section of the shoelace without coming off there-from easily to attain the best using condition and facilitate the production thereof on a massive scale. Besides, the rubber molding the retaining end thereof can also be eco-friendly silica-gel, or mixed with other materials such as gold dust, pearl white, aromatics, or thermo-indicating agent to achieve more colorful and eye-catching effects of the retaining end thereof in display, boosting its competitive power in the market.